

Household Linens and Warm Underwear Priced Extraordinarily in

**Great Anniversary Sale**

# Stupendous Savings Now Made Possible on New Linens for Thanksgiving and the Holidays—A Few:--

About 18  
days till  
Thanksgiving

Here are a score of good linen bargains made possible through the shrewdest linen transactions that have yet been undertaken by a store in this locality. Thousands of dollars worth of new linens have recently arrived and represent the greatest values secured in years. Greater values are made possible through substantial tariff discounts, but greater values than ever thus afforded are made possible by the merchant who can handle the quantity. We're the quality merchants of South Bend.

In linens, or any other lines. Our buying facilities are by far in excess of our smaller contemporaries. Our linen wants have long been contemplated, and arranged for, while our own representative was scanning the European linen market. But shipments were postponed until October 3rd, when the new Tariff Act went into effect. The following splendid values are now possible through our voluminous transactions lately confirmed by cable, and nowhere else:—

About 41  
days till  
Holidays

72 in. Bleached Irish Damask; \$1.25 kind . . . 96c  
22 in. Napkins to match above . . . \$2.45 dozen  
68 in. Bleached Damask; \$1.00 value . . . 83c  
20 in. Napkins to match above . . . \$1.87 dozen  
70 in. German Damask (Heavy) \$1 regularly . 75c  
Regular 12½c Bleached Irish Barnsley Crash . 10c  
Brown Union Linen Crash; 10c regularly . . 8c  
68 x 86 Pattern Cloths; \$2.98 regularly, . . \$2.25  
Irish Bleached Damask; special value, . . . 75c  
Old Bleach, John S. Brown's and  
Wm. Liddell's Linens Here

**Big Specials  
in New  
Comforters**

The hundreds of comforters and blankets that we have supplied schools and institutions hereabouts, and as far off as Culver, Ind., give evidence of just how low we buy our dependable comforters and blankets in order to meet competitive bids.

Here you'll always find the price lower and the selection greater than can be found elsewhere. We hear this every day from the many patrons who buy from this section. A number of big specials are here. Our line is quite superior—\$1.25, \$1.50, \$1.75, \$1.89, \$1.98, \$2.25, \$2.50, \$3.00, \$3.50 and up to \$7.00 a piece.

Irish Bleached Damask (60 in.), . . . 65c yard  
Regular \$2.50 Pure Linen Pattern Cloths, . \$1.98  
New Bed Spreads (11 quarter) at . . . \$1.50  
Crochet Spreads; cut corners, at . . . \$2.25  
Regular \$5.00 Satin Spreads, now . . . \$3.95  
Fine Satin Spreads (13-quarter size), . . \$6.95  
Soiled Spreads, Sale Discounted Quarter  
Sheets; 72 x 90 or 81 x 90 in., special . . . 59c  
Pillow Cases; worth 16c pair, now . . . 12½c  
15c and 18c Lonsdale Muslin, . 11c  
\$1.25 Lunch Cloths; 45 in., . . 89c

**A Few Toilet Good Leaders  
of the Many**

50c Hind's Almond Cream, 37c.  
\$1.00 Azura Face Powder, 85c.  
Reg. 50c Canthrox Shampoo, 39c.  
50c Pebecco Tooth Paste, 39c.  
25c Babcock's Corylopsis Talc, 14c.  
50c Pond's Vanishing Cream, 37c.  
50c Java Rice Powder, 25c.  
50c La Blache Face Powder, 25c.  
50c Dorin's Brunette Rouge, 39c.  
5c Silk Hair Nets (36-in.), 2c.

**Great, Big Bargains in New  
Hair Switches**

\$2.00 grade (22-in.) 98c \$5.00 grade (28-in.) \$2.98  
\$2.50 grade (24-in.) \$1.49 \$6.50 grade (30-in.) \$3.48  
\$3.50 grade (26-in.) \$1.98 \$9 grade (imported) \$4.95  
Gray and Gray-mix Switches, \$5 grade, \$2.98.

**Great Sale of New German  
Silver Bags**

\$3.50 Mesh Bags, \$2.98  
German silver mesh; unbreakable. A number of new styles. Many dozens here—on sale at manufacturer's cost. A special purchase.  
Regular 75c Vanity Cases on Sale at 50c.  
With complete fittings—coin pockets, mirror, etc. A very handy and fashionable piece.

**3000 Pieces of Fancy Linens  
at Less than Manufacturers Cost**

Here is a good thing that we arranged long ago for this great distribution of merchandise event—Our Anniversary Sale. The vast quantity we saved to be a feature of our annual sale, because it is just such exquisite prices that make the table and dining-room decorations more extensive during that all-important feast, Thanksgiving Day, at little outlay.

Splendid opportunities to secure very pretty gifts for holiday time made possible by this unusual selling occasion.

Pieces worth up  
to \$1 in lot

10, 12 and 18-inch Doilies with scalloped edges; plain centers with lace borders or blind and eyelet embroidery—25c each—worth up to \$1.

Hemstitched and embroidered bureau and dresser scarfs with embroidered ends and centers. Sizes 17x57 inches, 17x50 inches, 18x54 inches—25c each—worth up to \$1.

25c

Select  
Yours  
Early

The Selection is  
Magnificent

Laundry Bags (24 and 30 inches round) and squares embroidered solid or eyelet, while others are fagotted across the corners—hemstitched and scalloped ends.

And thousands of these pieces—worth 50c, 75c and \$1—to be on sale now at only 25c apiece. Avoid the rush—shop early.

**Flannelette Wear of the Best  
Very Reasonable**

Flannelette Gowns, 50c to \$1.25—Exceptional qualities for women.  
Men's Night Shirts, 50c to \$1—The finest kinds of flannelette.  
Men's and Women's Pajamas, \$1.25—We offer this unusual value this sale only.  
Short Skirts at 25c and 50c—Matchless values in the garments now needed.  
Children's Petticoats, 25c and 50c.  
Children's Gowns, 50c (8 to 14 years).

**300 Silk, Net and Lace Blouses;  
Values to \$5, at**

1.98 Two great lots which include the latest arrivals of the newest styles. Long sleeves; sizes to 48; dozens of attractive models. Select yours early for this offer is going to be a great Anniversary Sale attraction. 2.98

**Guaranteed Hand Bags  
Greatly Reduced**

Our Regular \$1.50 Hand Bags—now \$1.00—A guaranteed all-leather Bag that will be replaced if it pulls from the frame within six months' time. Coin purse; sound and broken bottoms.  
Our Regular \$1.25 Hand Bags—now 89c—This Bag, too, is guaranteed not to pull from the frame. Fine quality of leather. Bright or dull finished frame.

**WARM UNDERWEAR**

at Remarkably Timely Savings

**MEN'S 50c  
UNDERWEAR**  
Warm fleece-lined shirts and drawers with the best sanitary fleece. All sizes. Anniversary Sale Price . . . . . **39c**

**WOMEN'S 50c  
STOCKINGS**  
Fine boot-silk hose with elastic lisle tops; in black only; all sizes. Anniversary Sale Price . . . . . **35c**

Men's \$1 Shirts and Drawers; all wool; flat ribbed, 75c each.  
Women's Fleece-lined Vests and Pants; 25c and 30c regularly, 19c each.  
Misses' 35c Fleece-lined Shirts and Drawers, now 19c each.  
Children's 25c Fleece-lined Shirts and Drawers—15c each.  
Women's and Children's 50c Black Cotton Tights, 25c.  
Women's Fleece-lined Union Suits; all styles—\$1.00.  
Women's Regular \$2 and \$2.25 Lisle Suits at \$1 and \$1.25.  
Full lines Athena, Empress, Carter's and Stephenson's Underwear.

**—FREE—**  
All Visitors to  
Our Knit Underwear Section will  
be Presented with  
a dainty Sachet  
Bag Knit by The  
Wm. Carter Co.,  
Underwear Mfgs.  
**—FREE—**

**HEAVIER HOSIERY  
Priced Low During This Sale**

Women's Regular 50c Silk-Boot Stockings, 35c pair—silk-Boot hosiery that comes reinforced throughout. Black only; seamless; all sizes.  
Women's Fine Lisle Stockings; unusual quality, 25c pair—the celebrated Wayne knit quality. Three weights of fine cotton; plain hem or ribbed top.  
Women's Regular 19c Fine Seamless Hose, 2 pr. 25c.  
Men's 39c Silk Socks; black and colors, 25c pair.  
Men's Cashmere or Cotton Socks; usually 19c—2 pairs 25c.  
Children's Fine School Stockings; 19c grade, 2 prs. 25c.  
Children's Wayne knit Pony Stockings (matchless), 25c pair.  
Children's Famed True Blue Hose for School—2 pairs 25c.  
Finer Silk Hosiery Substantially Reduced for this Sale.

**CHILDREN'S 19c  
STOCKINGS**  
A chance to buy the finest school hosiery in fast black and well reinforced. Anniversary Sale Price . . . . . **25c**

**CHILDREN'S 25c  
UNDERWEAR**  
Warm fleece-lined garments in white, gray or ecru. Lot of 35c garments (large sizes) 19c each. Lot of 25c garments (small sizes) at . . . . . **15c**

**Special—Women's Sweaters; \$3.95 value, \$2.67**

A heavy-knit pure worsted sweater in grays, maroon. All sizes. Anniversary Sale Price, \$2.67.

**Children's Sweater Coats; \$1.50 value—89c**

Fine worsted sweater coats of full-fashioned style. Gray and white only. Instead of \$1.50, Anniversary Sale priced at 89c.

**Men's Pajamas, \$1.25—Women's Gown, 50c to \$1**

Warm flannelette garments made by the finest makers in America where perfect sanitation in manufacture prevails. Anniversary Sale values now.

**65 dozen Knit Petticoats, 89c and 1.39 grades, 50c, \$1**

Fine woolen knit Petticoats that will soon be needed at extraordinary savings during our Great Anniversary Sale. Pick soon.